

Company X Overview



Company X Logo

About:



Company X is a versatile mobile technology that lets you easily find the right workers, manage distributed teams, get real-time visibility into what's happening on the ground and much more. Company X helps businesses better manage their workforce to achieve better business outcomes and maximizes human potential to make work better

Details:

- Headquarters: San Francisco, CA
- Website: xxxx
- Founded: xxxx
- Total Funding: \$17.8M from 3 Rounds
- Last Investment Round: Series B
- Last Investment Date: xxxx

Team:



Mr. X – CEO, 20 Years of Software Experience
 Mr. Y – Co-Founder & CTO, More than 15 Years of Software Experience
 Mr. Z – VP of Marketing, 20 Years of Experience
 Mr. A – Director of Finance, 15 Years of Diverse International Experience
 Mr. B – VP of Engineering, 16 Years of Experience in the Software Industry

Recent Developments:

- Sep, 2015: Company X and xx partner to deliver new level of retail intelligence
- July, 2015: Company X selected by Y
- May, 2015: Company X allies with Y to enable real-time data collection to support analytics
- March, 2014: Company X completes \$10M in Series B funding led by Y
- March, 2014: Company X surpasses 500,000 users milestone

Solutions:

Staffing:

- Job Requisition Templates
- Customizable Work Requirement
- Auto Talent Matching
- Quick Availability Confirmation
- Work Validation
- Real Time Data

Consumer Brands & Retail & Merchandising:

- Work Creation Templates
- Field Messaging
- Collaboration Tools
- Robust Dashboard and Analytics
- GPS/Time Verification
- Photo Analysis Tools
- Barcode Scanning

Consulting & Market Research:

- On Demand Workforce
- Quality Research
- Robust Dashboard and Analytics
- GPS/Time Verification
- Photo Analysis Tools
- Actual v/s Planned Analysis

Contact:

XXX

Opportunity:

- \$800B Revenue lost globally to OOS
- \$20B lost revenue due to X non-compliance⁽²⁾
- 90% of \$30B U.S. trade marketing spend does not produce positive ROI⁽³⁾

Customers:



Source:

(1) Retail out-of-stocks: A Worldwide Examination of Extent, Causes, and Consumer Responses – Gruen & Corsten 2008

(2) Figure represents US CPG market

(3) AC Nielsen Survey 2012

Company Y Overview

Company Y Logo

About:



Company Y helps organizations create better engagement through chat-based online events. Organization's use Company Y's software platform to interact and engage with employees, job candidates, customers, students and alumni

Details:

- Headquarters: Arlington, VA
- Website: xxxx
- Founded: xxxx
- Total Funding: \$6.8M from 4 Rounds
- Last Investment Round: Venture
- Last Investment Date: xxxx

Team:



Mr. A – CEO, Received GAP 50 Entrepreneur Award
 Mr. B – Founder & President, Previously worked at IBM and Employee Evolution
 Mr. C – CTO, 15 Years Experience in Software
 Mr. D – VP, Business Development and Strategic Partnerships
 Mr. E – VP, Engineering, 20+ Years Experience in Delivering IT Solutions

Recent Developments:

- **Jun, yy:** Company Y Careerist drops 'xx' from name to be rebranded as 'Company Y'
- **Jun, yy:** Company Y raises \$4.7M in a round led by xx

Solutions:

Planning and Promotion:

- Creation of Online Events
- Customizable
- Marketing Optimization – Responsive, User Friendly Landing Pages
- Multiple Registration Options

Hosting, Tracking & Monitoring:

- Tracking Signups in Real Time
- Follow Live Activity
- Easily Exportable to CRM or ATS
- Tools to Promote Topic Specific Conversations
- Queuing and Filtering Systems

Facilitation & Follow up:

- Timed Chats
- Quick Profile Snapshots
- Queuing – Match Most Relevant People
- Easy Follow Up Action
- Chat Transcripts, Notes & Profile Information

Career Services:

- Connect Students and Alumni with Employers
- Augment In-Person Career Fairs and Information Sessions
- Other Services Such As Resume Review

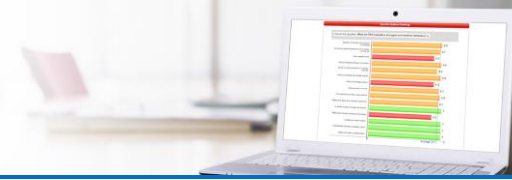
Users:



Contact:

XXX

Company Z Overview



Company Z Logo

About:



Company Z is a web-based talent decision tool which enables organizations to make better talent decisions using the new science of collective intelligence and ubiquity of social networks to deliver fast, accurate social ratings. Company Z gives organizations increased insights in new hire decisions and employee promotions. The company aims to improve employee participation by increasing job fit and reduce hiring risks

Details:

- Headquarters: Mill Valley, CA
- Website: xxx
- Founded: xxxx
- Investment Rounds: 1 Round
- Last Investment Round: Series A
- Last Investment Date: xxxx

Solutions:

Reference Checkup:

- Automated & Software Based
- 2 Minutes to Establish Review
- In Depth Report within 2 Days
- Reduction in Time Wastage
- Useful Reference Information
- Avoids Inaccurate Reviews
- Efficient

Interview Checkup:

- Automated
- Speed & Accuracy
- Improved Interview Debriefs
- Cost Cutting
- Avoids Chasing Interviewers
- 100% Compliance

360 Checkup:

- Quick, Pointed & Timely Feedback
- Analytics & Intelligence
- Cost Efficient
- Better Feedback & Results
- Time Saving
- Fast Deployment

Talent Checkup:

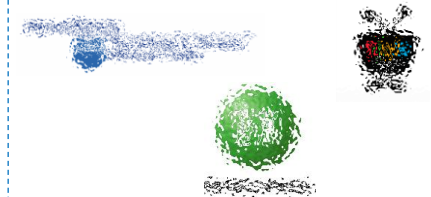
- Free, Fast & Easy
- Useful Reports
- Confidentiality
- Used by Several Executive Teams

Team:



Mr. A – CEO & Co-Founder, Previously Founded x which was acquired by y
Mr. B – CTO & Co-Founder, Over 20 Years of Software Experience
Mr. C – VP, Sales Operations, Over 18 Years of Sales Experience
Mr. D – VP, Content, Over 38 Years of Editorial Experience

Clients:



Company Z Benefit:

- Improves Recruiter Time from 76 Minutes to 2 Minutes
- Improves Costs by 50%
- Increases Average References from 2.4 to 6.1
- Cuts About 2.5% of Fraudulent/Dishonest Candidates and 10% of Low Quality Candidates
- Sources Quality Passive Candidates at No Additional Cost

Contact:

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